

Dinner forum survey prepared by Satinder Bains (7/15 dinner forum)
Speaker: David Greer: CMMI, SCAMPI, and ROI

VOC Survey Questions

Survey completed by 19

- Q1 Rate presentation: speaker, topic and slides
- Q2 Topic preference for future meetings
- Q3 How did you find dinner forum meeting
- Q4 Meeting attendance (frequency)
- Q5 SV ASQ member / other
- Q6 Speakers Recommend
- Q7 Suggestions to improve meetings
- Q8 Interest in on-site training (current courses) by ASQSV

Rate Speaker and Presentation

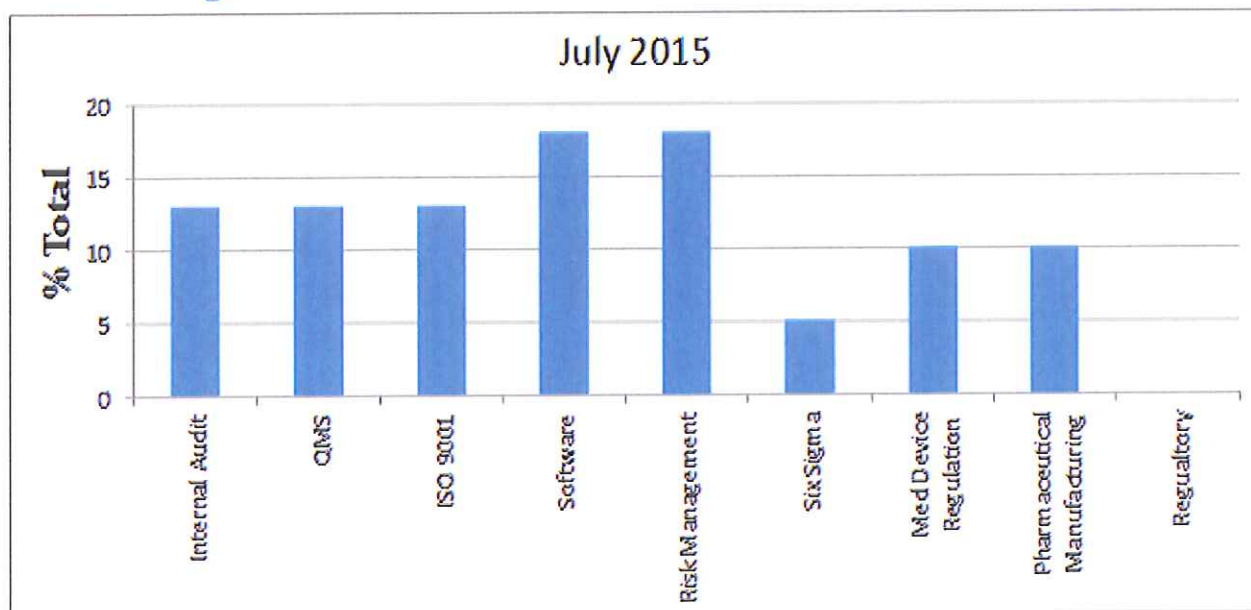
	Average	Good	Excellent
Speaker	-	3	14
Topic	-	6	11
Slides	-	7	10

- Happy, engaging and interactive
- Great presentation
- Interactive and compelling
- Long presentation. Keep to 45 min
- Good presentation. Could have been more concise
- Good speaker

Meeting Frequency Attendance and Meeting Knowledge

	Topic Dependent	Regular	Monthly meeting	
Meeting Frequency Attendance	5	6	3	
	ASQ-SV Website	Meet-up	News Letter	Email / Other
Meeting Knowledge	11	0	2	1

Topic Preference (future)



Topic Suggestion for Future Meetings

Invite Quality and Reliability Engineers from Apple, Google and other Hi Tech companies

Tours of major electronics firms processes and development

Suggestions to Improve Meetings

- Request different room (bar noisy)
- Give larger discount for unemployed
- Meeting room noisy

Speaker Recommendation

❖ None

Social Media Report / Roxana Rohde, August 5 ASQ SV Meetup Group

Members	145
Joined since May	11
Expectations from the group	Networking, Learning , Knowledge sharing and New Ideas/ Innovation, Jobs
Events outside dinner meetings	<ol style="list-style-type: none">1. Coffee & Networking<ul style="list-style-type: none">• Meet monthly on the last Tuesday/ Thursday of the month2. Use meetup as platform for any kind of events (e.g. info session for certifications & training, as job board etc.)

- June, 30th we had 5 people attending Coffee & Networking – it was a special meetup as we emphasized the current jobs available on our website
- Next month we will organize a happy hour (@ Pedro's Restaurant & Cantina)

Attachment 6 – Slides presented at SLC meeting Output of the PAR planning exercise, 1 July Business Plan for [enter Member Unit name/number]

Objectives	Activity Title	Activity Description	Activity Date(s)	Measures	Goals	PAR Measures	PAR Goal	Status ^	% of Goal Achieved†	Responsible	Comments
1. Increase Impact - Expand Member Value Creation initiative - Expand global transformation - Grow Social Responsibility movement - Improve QBOK Generation & Dissemination	a) identify gap of member value b) identify new value to provide to members c) implement additions of new value	a) survey membership for needs and wants b) compare survey to offerings and determine new programs c) older new items and publicize	a) 10/1/2015 b) 12/1/2015 c) 2/1/2016	a) % returned surveys b) % of complete surveys c) % of gap covered by new programs		* % of Annual revenue spent on value creation	* 70% of Annual Revenue				Glenn, Patty
2. Grow MOC (Members of Community) - Increase Member Retention - Increase Member Growth - Increase Organizational Member Growth	a) leader meeting venue b) promote leader meetings c) quality of dinner meeting topics, speaker d) good choices	a) determine and secure centrally located meeting venue to decrease overall commute burden on leaders b) determine feasibility of remote access (e.g., WEBEX) c) use VOC to find new dinner meeting topics & ID suitable speakers d)				** Retention ** % New Members	** increase from last year				Dave W. Stephen C
3. Grow Means (Financials) - Increase professional certifications - Increase use of ASQ training - Increase sponsorship	a) market activities b) select classes for impact c) varied dinner forum topics d) partner with other groups	a) market conferences and classes to membership b) emphasize certification preparation c) determine program by partnering via a program advisory group d) partner with BMD, IEEE	throughout the year	year over year attendance up by 15% on average				certific classes are working well others aren't		Program Committee, Education Committee, Marketing, eNewsletter	John F. Don
4. Improve Process & Operations - Improve Key Internal Processes - Increase Member Unit Innovation - Improve performance using Baldrige criteria or other methodology	Improve mechanics and execution of the management plan	a) review 2014 plans and identify gaps and root cause of misses b) carefully select 2015 goals and set expectations with leaders c) review monthly percent complete, on-time, and status section chair addresses gap quarterly with leaders	complete by 12/31/2015	- Achieve 90% of activities complete - >= 50% on-time - <= dropped goals		* Optional Member Unit Innovation	* Optional Member Unit Innovation Ideas				Marcum, Merkle
5. Improve Workforce Engagement - Increase Member Leader Engagement - Increase Workforce Engagement (Staff)	workforce engagement for the section	members & leaders express themselves	wish monthly	a) member leader attendance b) dinner forum attendance c) committee activities	baseline + 15%	** Increasing member leader engagement. ** Executing innovative solutions positively influencing member experiences	** more than last year	?	?	- Chair-Elect - Chair - Vice-Chair - committee leads	Stase

Columns with bold headings are required.
 ^ This can be used for tracking progress. A common legend to use: GREEN (on track), YELLOW (at risk), RED (behind), BLUE (complete).
 H (on hold), D (dropped)
 † These columns must be filled in when plan is submitted for the PAR Award.

ASQ Strategies	
1. Value of Being a Member	4. Leverage Technology
2. Support ASQ Leadership	5. Service the Needs of Organizations
3. Make Global ASQ a Reality	6. The Gift of Quality

ASQ PAR Categories	
a. Member Leader Engagement	c. Member Value Creation
b. Member Retention & Growth	d. Innovation