

ASQ Silicon Valley Program 2017

Month	Speaker	Topic	Status	Notes	Feedback
January	Hormos	Lean and ISO 9001:2015	Completed		Feedback?
February	Jim Adamson	ASQ Certifications and Supplier Quality	Confirmed		
March	Michael Morad	Regulatory Compliance – Understanding and Achieving FDA Objectives	Invited		
April	Neal Kuhn	Quality in Program and Project Management	Inquired		
May	Krithika Swaminatha (VP SW Engineering/Quality, Intuit)	Understanding Software Quality and Trends	Confirmed		
June	Need new and powerful speakers	Basic Data Analysis Tools for Quality Improvement			
July	Need new and powerful speakers	How to Achieve Breakthrough Improvement with Six Sigma			
August	Tusha Pavuluri (Manager QA, Hello Sign)	Learning about Software Quality Tools	Confirmed		
September	Contact a registrar(s) for presentation or discussion	Auditing ISO 9001:2015 Systems – A Registrar’s Perspective			
October	Panel Stryker/St Jude/Roche (Dino SJM contacted), others TBD	ISO 9001/13485/AS-9100 Comparison - Panel			
November	Facilitator (s) -	Un-Conference – Facilitated Members Speak – Q/A/ Rhythms of Quality Musical			
December	Leader Event				

Other speakers contacted Chris Pattinson, VP, Global SW Quality, Harmonic
 Look for new speakers to increase the pool of speakers, contact 5-6 for each session, who confirms first is in, others accommodated later.

Attachment2: Membership Report

From: Stephen Choy, Membership Chair

To: ASQ Section 0613 Chairman

1. SUBJ: Membership Chair Report for February 2017

1. Membership Strength & Composition.

- a. Based on the last membership data update, file dated FEB-2017
 - o Continual increase in both overall year to year and month to month memberships
 - o Overall section membership increased by 11 members between 2016 and 2017
 1. Month to month change is increased by 6 mostly due to associate memberships

Membership Type	Feb-16	Jan-17	Feb-17	Year to Year Change	Month to Month Change
FULL	504	443	437	-67	-6
SENIOR	364	331	331	-33	0
STUDENT	54	56	58	4	2
ASSOCIATE	42	125	135	93	10
FELLOW	15	15	15	0	0
ORGMEMBER	6	5	5	-1	0
ORGANIZATION	4	4	4	0	0
FULL_ASQ_TRIAL	0	13	13	13	0
FULL_EG_TRIAL	0	2	2	2	0
Total	989	994	1,000	11	6

2. New Members Welcomes

- Welcome emails were sent on Feb 27th to new members (Section 0613) who joined in the month of January (per UNIT.CSV dated FEB-2017)
- 25 of the 26 (96%) are newly joined members to ASQ
- Email included information about up-coming dinner forum

3. ASQ Section 0613 Membership Retention Plan

- a. Purpose is to develop plans and activities to increase and retain members for the ASQ SV Section.
- b. Plan for actions to be implemented in 2017.

a. Membership Benefits

1. Add a slide to the monthly meeting deck that summarizes membership benefits (reduced costs for meetings, classes, networking, learning, evidence of professionalism)
2. Reduce all class fees to 50% off regular price if members register for classes during the first 3-4 months of 2017.
3. Have a monthly drawing for a free dinner meeting for members

b. Survey the Silicon Valley Membership

1. Develop a 3 question (max) survey using Constant Contact to determine what our members' value most from being an ASQ SV member. Administer both at the monthly meetings and online.

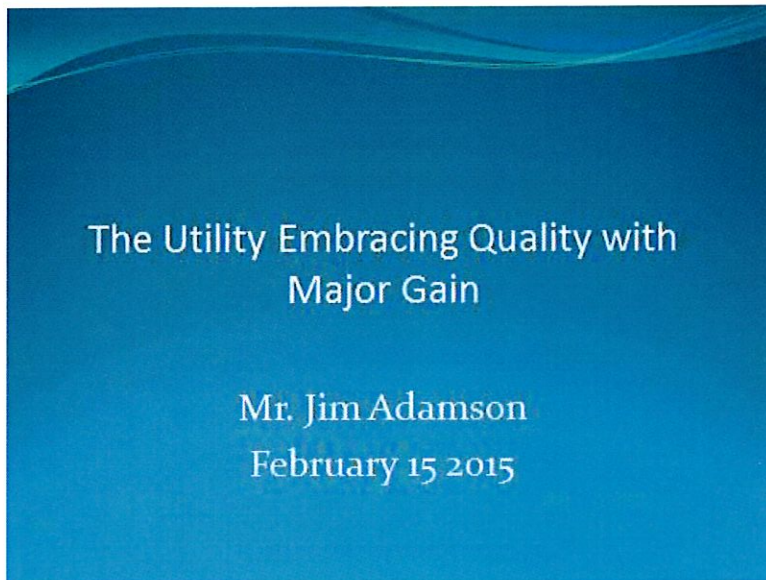
c. Evaluate Developing Student Chapters

1. Our future members and leadership; we have contacts at UCSC, ITU & SJS who can connect us.

d. Marketing Enhancement

1. Publish the dinner meeting speaker schedule 6 to 12 months out to generate more interest
2. Enhance web site with less wordiness on Home page, more graphics and content teaser links (paper of the month, etc.)
3. Develop ASQ SV blog "What's Your Quality IQ?" using members' input.

Quality Day Silicon Valley Event - free mini-conference open to anyone interested



VOC Survey Questions

Survey completed by 21

- Q1 Rate presentation: speaker, topic and slides
- Q2 Topic preference for future meetings
- Q3 How did you find dinner forum meeting
- Q4 Meeting attendance (frequency)
- Q5 SVASQ member / other
- Q6 Speakers Recommendation
- Q7 Suggestions to improve meetings
- Q8 Interest in on-site training (current courses) by ASQSV

Meeting Frequency Attendance Meeting Knowledge and ASQ Member

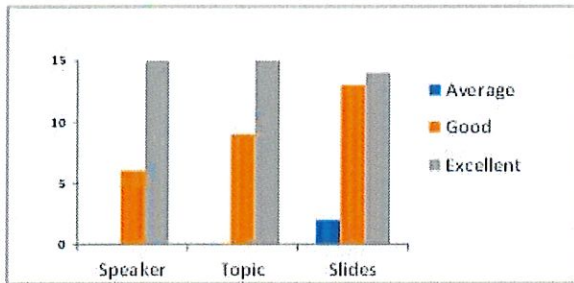
	Topic Dependent	Regular	Monthly meeting
Meeting Frequency Attendance	10	6	4

	ASQ-SV Website	Meet-up	News Letter	Email / Other
Meeting Knowledge	15	0	3	2

	ASQ SV Member	Other
Membership	14	<ul style="list-style-type: none"> • Section WA 0627 • ASQ Membership lapsed

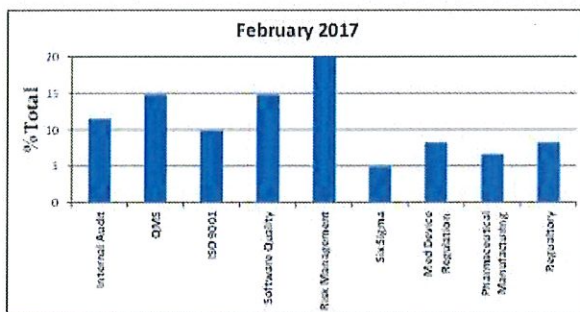
Attachment 3 – Voice of customer

Rate Speaker and Presentation



- Several commented talk good (5-7)
- No example of problem encountered with suppliers, how issue was resolved, what material speaker's responsibility

Topic Preference (future)



Suggestions to Improve Meetings

- Start preparation while serving dinner so can end meeting half an hour earlier
- Book room away from bar
- Well arranged meeting (approx. 3-4)

Attachment 3 – Voice of customer



Speaker / Topic Recommendation

❖ None



ASQ SV Training Request

• None