

Mail: PO BOX 1005 Felton, CA 95018

| Elected Officers (start January 1, 2014) | 2014 | Attendance |
|--|----------------------------------|------------|
| Chair | Donald Mintz | X |
| Chair Elect | John Latimer | X |
| Vice-Chair | Doug Chapman | |
| Secretary | Linda Garcia | |
| Treasurer | Susanne Geiss | X |
| | | |
| Past Chair/Nomination | Keith McDavit | X |
| Audit | Navin Dedhia | X |
| | | |
| Education Chair | Marieann Shovlin | |
| Education Coordinator | Matt Berry | |
| SSQA (Software) | Doug Hoffman | |
| Futurist | Ramesh Konda | |
| | | |
| Programs | Sunil Pandey | X |
| Arrangements | Glenn Hansen | X |
| | | |
| Chief Proctor | Avinash Gadre | X |
| Recertification | Michele Harms | X |
| Scholarship & Awards | John Flaig | |
| Social Responsibility | Open | |
| Social Media Liaison | Roxanna Rohde | X |
| | | |
| Membership | Cindy Nakata → Silvia Milanez | X |
| Advancement | Navin Dedhia | X |
| Voice of Customer | Satinder Bains | X |
| Biomedical Division Liaison | George Marcel | |
| | | |
| Publicity – e-Newsletter | David Wibbelsmann | |
| Job Board | Patty Roman | X |
| | | |
| Internet Liaison | Kurt Schumacher | |
| Historian | → Ramak Asgari | |
| Regional Director | Matt Harris (Sacramento Section) | |

Meeting called to order at 6:05 PM by Don Mintz with quorum of officers present: Mintz, Latimer, Geiss, Visitors:

AGENDA – Leadership Meeting on 9/3/2014

| | |
|--------------------------------------|---|
| Agenda for Leadership Meeting | 9/3/2014 |
| 5:30 – 5:40 PM | Sign in, Dinner, Introductions, Distribute Badges |
| 5:40 – 5:55 PM | Approve minutes of August meeting, financial report (early Sep, 2014) Susie G. |
| 5:55 – 6:30 PM | Committee reports (education, membership, chief proctor, recertification, social media, program, etc.) |
| 6:30 – 6:40 PM | Old Business: vote - Request to discontinue usage of iContact for mailings and extend usage of Constant Contact to support member surveys (no longer possible with iContact). |
| 6:40 – 7:00 PM | Old Business: Status of the 50 th section anniversary 3/2015. Sunil |
| 7:00 – 7:10 PM | New Business: Purchase sign to mount on Bowers Ave to facilitate examinees finding the exam site. |
| 7:10 – 7:30 PM | Other business |
| 7:30 PM | Adjourn |
| After 7:30 PM | Website training... uploading files/creating documents |

Summary of Motions Approved

| | Text of the motion | 1 st | 2 nd | Approval |
|---|---|-----------------|-----------------|---------------------------|
| 1 | Approve the minutes for the last meeting | Dedhia | Gadre | Approved by show of hands |
| 2 | Vote: shall we discontinue use of iContact, as of 1 October with use of Constant Contact extended to provide mailings, surveys, and registration. | Mintz | Hansen | Approved by show of hands |
| 3 | The section shall approve the expenditure of \$200 for signs to provide guidance to examinees at certification exams. | Gadre | Dedhia | Approved by show of hands |
| 4 | Motion to provide a certification prep class to new college grads as an inducement to join ASQ | Pandey | Hansen | Tabled |
| 5 | Move \$100K in funds to an ASQ sponsored fund | Latimer | Dedhia | 8-1 approval |
| 6 | Adjourn, 8:01 | Latimer | Hansen | Approved by show of hands |

Chair Reports

| Position | Summary |
|---|---|
| Chair – Donald Mintz | Because of a new security level required to access the administrator level of the web site, the user is asked for a user ID and Password. Simply enter: <i>username:</i> secure password: fgsltw316 Election timing: announcement with section suggested slate on e-Newsletter August, take nominations from the floor on September 17, perform the election on October 15. Navin Dedhia congratulated for having won the Simon Collier Quality Award from Los Angeles Section 0700. This award will be presented to Navin in November. |
| Vice Chair - Doug Chapman | Not present / no report |
| Chair Elect- John Latimer | He is working with Sunil and Indra to solicit sponsors for the 50 th anniversary event. |
| Secretary – Linda Garcia | Not present / no report: new e-mails are lmgarcia0227@gmail.com or lgarcia@zoll.com She is no longer using her att.net e-mail and is no longer at Intuitive Surgical |
| Treasurer - Susan Geiss | The balance sheet is Attachment 2 and the Income-Expenses summary is Attachment 3. |
| Audit – Navin Dedhia | The yearly financial audit is planned for January, so Navin will solicit committee members in December. |
| Programs – Sunil Pandey | Sept.17: ISO9001:2015 with speakers: Chuck Mignosa, Govind Ramu, and Vishakha Stein. October IT standards and their impact on the biomedical industry, with speakers Geetha Rao and Bill Kurani We are seeking a speaker for November |
| Arrangements – Glenn Hansen | 25 people attended the picnic. |
| Statistics & Reliability – John Flaig | The speaker for the Aug. 13 seminar was Dr. Wendai Wong on the topic “Competing Failure Model and Mixed Failure Model.” For the Sept. 10 meeting, there will be a panel discussion of reliability with participants Todor Ganev, Reza Azarkhail, and Fred Schenkelberg |
| SSQA (Software) – Doug Hoffman | There was a meeting Tuesday Aug. 9 and one is planned for Tuesday, Sept. 14 |
| Biomedical Discussion Group George Marcel | Not present / no report, but activities are listed on the section website |
| Education – Marieann Shovlin | Minutes for the meeting of the education committee, Thursday, August 21 are appended in Attachment 4. |
| Ed Coord Matt Berry | Not present/no report |
| Membership – Cindy Nakata→Silvia Milanez | (The early August report appended as Attachment 5) |
| Voice of Customer – Satinder Bains | Working on a form survey for new members. Tested survey. Satinder sought help from someone who is tech savvy. Marieann has offered to help. Sunil asked for bar chart for past 6 months of meetings. |

| Position | Summary |
|---|---|
| Chief Certification Proctor – Avinash Gadre | Planned attendees for the Oct. 4 certification exams: 51, of whom 17 are taking the CSSBB exam. Is requesting the purchase of a sign (options in attachment 6) to mark the driveway to the parking structure at Applied Materials. Quotation from Advantage Graphix: sign A \$48, sign B \$125 one-sided. |
| Recertification – Michele Harms | 3 applications are pending. |
| Futurist – Ramesh Konda | Not present / no report |
| Social Media Coordinator Roxana Rohde | Austin surveyed the leadership team’s preference on a handle for Twitter. The survey form and link are provided in Attachment 6. The group, after repeated voting, expressed a desire for ASQ-SV as a handle. At the most recent Meet-up, there were 6 attendees. Roxana wanted to hand out section brochures and John L provided them. The activity level on Linked-in is low. Roxana wanted to provide a link to the jobs board on the section website. |
| e-Newsletter – David Wibbelsmann | The next e-Newsletter will be sent out Thursday/Friday Sept. 4/5. It will feature the call for nominations and the upcoming Sept 17 dinner forum. The iContact contract ends 1 October and the incremental cost to do newsletters on Constant Contact is \$120. |
| Website Management – Kurt Schumacher | Frogtown has been notified to convert our website to Wordpress, based on the vote at the last leadership meeting. |
| Job Board Patty Roman | Two job openings were listed and one was pulled down because the opening was filled. |
| Historian – Ramak Asgari | Ramak Asgari agreed to take this position. |
| Region 6B Director Matt Harris | Election of a new regional director approximately two weeks ago, to take over in Jan. |
| Past Chair (2011-2012) - Keith McDavit | |
| Scholarship & Awards – John Flaig | John Latimer suggested that we contact schools other than West Valley College and DeAnza College for scholarship candidates. This needs further discussion. |
| 50th Anniversary Event - 2015 Sunil Pandey | The committee met over lunch at Costco on Friday, Aug 15 to brainstorm Anniversary Event Titles, sponsors, and dates. Sunil will be speaking with potential sponsors. We scheduled the date with the Biltmore for the 50 th Anniversary event as 4/17/15 (3 rd Friday) and Amy Becker prepared a contract, with the menu and headcount an area of negotiation. Minimum cost for an event in 3 rooms from 1:30PM-8:30PM is \$7600. |

New Business:

Sunil submitted a motion that the section provide a free certification prep class as an inducement for recent college grads to join ASQ. Those who did join ASQ would be granted attendance at such a class. Glenn seconded the motion. There was some discussion: the offering must be coordinated with the education committee, such a class may not be suitable for recent college grads who don’t have the work experience to take a certification exam in the near future, and the budget impact needs to be ascertained. The motion was tabled.

John L proposed that we move \$100,000 in funds from our checking account to one of the ASQ sponsored funds. Funds are generally very conservative and John proposed an action date of October 30, with Susie to make the transfer.

Action Items

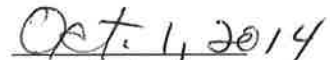
| # | Who? | What? | Due Date | Complete? | Status |
|----|--------------------|--|------------|---|---|
| 1 | Satinder B | a) Survey new members over the last 6 months about what they expect from ASQ or ASQ-SV. MAS will help test survey – about 120 people (12%). b) Don will e-mail Satinder the new member lists | 5 Mar | a)No b)Yes | Assigned – Still Pending Lists sent |
| 5 | David W | Call for leadership nominations 3 months in advance of the election in Nov. 2014 August e-news. Next blast out will be at the next ASQ Dinner. | Pre-picnic | | Assigned |
| 6 | Keith M | Develop succession plan per SMP Don & Keith will take off line. | 6 Aug | Discussed with side meeting | Complete |
| 7 | Sunil <u>etal.</u> | The 50 th Anniversary will require a special meeting to discuss planning. a) Find the past Leaderships and Booklet. b) Discussed creating a 50 th Logo. c) Need to form a committee. d) Finalize venue, date before next meeting e) Set up meeting – sunil will set up a meeting by phone f) Next section leadership meeting to begin at 5:30 for face-to face | Oct | a) Glenn H sent b) need ASQ permission c) d) e) Webex via John L f)Don | Assigned a) complete b) c) d) complete e) f) complete |
| 9 | Keith M | Solicit volunteer section leadership nominations on the section website. | Pre-picnic | | OBE |
| 15 | Kurt | Formalize the bid and a statement of work from Frogtown | 3 Sept | | OBE |
| 16 | Dave W | Find out when the iContact contract ends | 3 Sept | | Complete (10/1) |
| 17 | Don | Send the latest membership list to Dave W for use in sending out eNewsletters | 3 Sept | | Complete |
| 18 | Austin | Send out poll to vote on section Twitter name to launch 0613 Twitter campaign. | 30 Aug | | Complete |
| 19 | Don | Provide a list of past chairs as a historical document | 1 Oct | | assigned |

| | | | | | |
|----|--------|---|-------|--|----------|
| 20 | Don | Provide access to the website to Silvia | 1 Oct | | assigned |
| 21 | Don | Dig out the roles/responsibilities for membership chairs and provide for Silvia | 1 Oct | | assigned |
| 22 | Don | Provide an article about Navin winning the Simon Collier Award. | 1 Oct | | assigned |
| 23 | Roxana | Provide a link to the section website's jobs board on our Linked-In page | 1 Oct | | assigned |
| 24 | Sunil | Need a program worked out in order to draw potential sponsors | 1 Oct | | assigned |
| 25 | Don | Provide the list of attendees at the 45 th anniversary event 4 ½ years ago | 1 Oct | | assigned |
| 26 | Sunil | Speak with Marieann Shovlin about the proposal to offer a certification prep class as an inducement for new college graduates to join ASQ | 1 Oct | | assigned |
| 27 | Susie | Provide feedback on fund choices in one of the ASQ-sponsored funds for our reserves | 1 Oct | | assigned |

Respectfully submitted:

Linda Garcia, Secretary


Signature


Date

Donald Mintz, Chair


Signature


Date

Attachment 1: Section Inventory Listing

| # | Description | Owner | Status | Date dispositions | Comments |
|----|----------------------------------|------------------------------|------------|-------------------|---|
| 1 | Projector 1 | Matthew Berry | 7/26/13 | | |
| 2 | PC | John Flaig | 9/1/10 | | As of 7/26/2013 |
| 3 | Projector 2 | Don Mintz | Nov, 2013 | | Distorted screen image |
| 4 | Projector 3 | Matthew Berry | Purch 1/14 | | |
| 5 | Projector 4 | Matthew Berry | Purch 1/14 | | |
| 6 | Prize inventory | Cindy Nakata | 9/3/2013 | | Refer to Attachment 5 for details |
| 7 | Speaker gifts | Sunil Pandey | 5/7/2013 | | 36 folios purchased |
| 8 | Section debit cards | Geiss, Mintz, Latimer, Roman | 7/26/2013 | | As of 6/1/2014 |
| 9 | Banners (2 conference / 1 blank) | Hansen and Mintz | 7/26/2013 | | HOLDERS of the 3 section banners are now Mintz (2) and Hansen (1) |
| 10 | 500 folders with section imprint | Don Mintz | 10/22/12 | | Used at conferences – worth @\$1 |
| 11 | 10 x 10 Easy-Up structure | Don Mintz | 8/04 | | Used at picnics |

Attachment 2: Balance sheet

Reports provided for the SLC meeting in September.

**Balance sheet
September 2014
ASQ Silicon Valley
Section 0613**

Savings
account
opened
03/19/13

| | | CHECKING | SAVINGS | | |
|--|---|---------------------|---------------------|--------|---------|
| 9/1/2014 | Bank balance | <u>\$142,614.74</u> | <u>\$501.17</u> | | |
| | | \$143,115.91 | | | |
| Funds in transit | Matthew Berry | \$225.20 | | | |
| | Matthew Berry | \$223.22 | | | |
| | Matthew Berry | \$200.00 | | | |
| | Matthew Berry | \$253.89 | | | |
| | Salvation Army (Bill Kurani) | \$522.15 | | | |
| | subtotal | \$1,424.46 | -\$1,424.46 | | |
| Available Funds | | <u>\$141,190.28</u> | <u>\$501.17</u> | x | |
| equals the QuickBooks balance | | \$141,190.28 | \$501.17 | x | |
| Starting fund balance, Jan 1, 2014 (audited) | | \$128,201.53 | \$2,838.53 | Per QB | x |
| Income, FY 2013 through | 9/1/2014 | \$49,196.20 | \$32,574.39 | per QB | x |
| Expenses, FY 2013 through | 9/1/2014 | -\$36,207.45 | -\$34,911.75 | per QB | x |
| fund balance | | <u>\$141,190.28</u> | <u>\$501.17</u> | YEAH | QB = QB |
| TOTAL FUNDS (Checking + Savings) | | | \$141,691.45 | | |
| Other assets | <i>In the pipeline to us</i> | | | | |
| Liabilities | <i>Accounts Payable-bills on hand or in transit</i> | | | | |
| | | <u>\$0.00</u> | | | |

Attachment 3: Income vs. Expenses

Reports provided for the SLC meeting in September

| | <u>Jan 1 - Sep 1, 14</u> | <u>Jan - Dec 13</u> | <u>Budget 2014</u> |
|--|------------------------------|-------------------------|------------------------|
| Ordinary Income/Expense | | | |
| Income | | | |
| Administrative Revenue | | | |
| 001.4000 - Membership Dues | 13,924.75 | 19,668.00 | |
| 001.4320 - Dinner Meetings | 3,478.61 | 4,199.84 | |
| 001.4601 - Donations | 970.70 | 1,000.00 | |
| Total Administrative Revenue | 18,374.06 | 24,867.84 | |
| Conference Revenue | | | |
| Education Course Revenue | | | |
| 004.4300 Registration ASQ Cert | 0.00 | 3,508.42 | |
| 004.4301 Registration Technical | 30,822.14 | 10,702.90 | |
| 004.4302 Registration Biomedic | 0.00 | 4,534.56 | |
| Education Course Revenue - Other | 0.00 | 6,992.54 | |
| Total Education Course Revenue | 30,822.14 | 25,658.00 | |
| Total Income | 49,196.20 | 50,525.84 | |
| Expense | | | |
| Administrative Expense | | | |
| 510 Printing and Production | | | |
| 520 Cost of Sales | | | |
| 001.5278 Promotional Give Aways | 152.58 | 260.44 | |
| Total 520 Cost of Sales | 152.58 | 260.44 | |
| 530 Committee | | | |
| 001.5360 Committeee Expense | 1,131.16 | 2,481.86 | |
| Total 530 Committee | 1,131.16 | 2,481.86 | |
| 540 Postage | | | |
| 001.5405 Postage | 116.09 | 0.00 | |
| 001.5454 Annual Permit Fees | 0.00 | 50.00 | |
| Total 540 Postage | 116.09 | 50.00 | |
| 550 Contract and Professional | | | |
| 001.5511 Bank Service/Fees | 72.16 | 21.64 | |
| 001.5512 Bankcard Fee | 0.00 | 168.00 | |
| 001.5515 AMEX Collection | 23.85 | -15.90 | |
| 001.5525 Courses/Education/Trng | 0.00 | 995.00 | |
| 001.5551 Speaker/Instructor Fee | 0.00 | 2,478.93 | |
| 001.5567 Web Server Fees | 1,335.17 | 1,946.36 | |
| 001.5571 Mail Service | 59.00 | 0.00 | |
| 001.5590 Transfer to CD | 0.00 | 500.00 | |
| Total 550 Contract and Professional | 1,490.18 | 6,094.03 | |
| 580 Meetings and Meals | | | |
| 001.5803 Dinners | 621.17 | 1,035.67 | |

Attachment 3: Income vs. Expenses

| | | |
|--|------------------|------------------|
| Monthly Dinner Mtgs (Rm+meal) | 4,939.02 | 9,169.44 |
| 580 Meetings and Meals - Other | 0.00 | 173.74 |
| Total 580 Meetings and Meals | <u>5,560.19</u> | <u>10,378.85</u> |
| 590 Travel | | |
| 001.5901 Transportation | 966.75 | 0.00 |
| 001.5902 Lodging | 1,302.34 | 0.00 |
| 001.5903 Meals | 39.95 | 0.00 |
| 001.5904 Registration fee | 990.00 | 0.00 |
| Total 590 Travel | <u>3,299.04</u> | <u>0.00</u> |
| Total Administrative Expense | <u>11,749.24</u> | <u>19,265.18</u> |
| Conference Expense | | |
| 510 Printing & Production | | |
| 510 Printing & Production - Other | 0.00 | 150.14 |
| Total 510 Printing & Production | <u>0.00</u> | <u>150.14</u> |
| 003.5278 Promotional Give Aways | 126.89 | 0.00 |
| 590 Travel | | |
| 003.5901 Transportation | 0.00 | 337.31 |
| 003.5902 Lodging | 0.00 | 435.21 |
| Total 590 Travel | <u>0.00</u> | <u>772.52</u> |
| 003.6995 Miscellaneous | 75.00 | 0.00 |
| Total Conference Expense | <u>201.89</u> | <u>922.66</u> |
| Course Expense | | |
| 510 Printing and Production | | |
| 004.5101 Printing | 544.36 | 631.69 |
| 510 Printing and Production - Other | 0.00 | 92.53 |
| Total 510 Printing and Production | <u>544.36</u> | <u>724.22</u> |
| 520 Cost of Sales | | |
| 004.5210 Books or Materials | 2,025.78 | 0.00 |
| Total 520 Cost of Sales | <u>2,025.78</u> | <u>0.00</u> |
| 004.5360 Course Committee | 0.00 | 337.88 |
| 550 Contract and Professional | | |
| 004.5551 Spkr/Instructor Fees | | |
| Instruct Fees-Biomed Course | 3,000.00 | 5,200.00 |
| Instruct Fees-Cert/Tech Course | 8,700.00 | 5,894.64 |
| Instruct Rev Share-Tech-stop | 925.61 | 0.00 |
| Total 004.5551 Spkr/Instructor Fees | <u>12,625.61</u> | <u>10,994.64</u> |
| 004.5552 Course Commission all | 5,921.52 | 4,020.80 |
| Total 550 Contract and Professional | <u>18,547.13</u> | <u>15,015.44</u> |
| 560 Equipment | | |
| 004.5660 Purchases | 1,681.93 | 0.00 |
| Total 560 Equipment | <u>1,681.93</u> | <u>0.00</u> |
| 580 Meeting and Meals | | |
| 004.5802 Lunch | 0.00 | 13.87 |
| 004.5803 Dinner | 0.00 | 1,069.39 |
| 004.5807 Meeting Rooms | 290.00 | 2,536.50 |

Attachment 3: Income vs. Expenses

| | | |
|---|------------------|------------------|
| Total 580 Meeting and Meals | 290.00 | 3,619.76 |
| 590 Travel | | |
| 004.5901 Transportation | 786.93 | 679.81 |
| Total 590 Travel | 786.93 | 679.81 |
| 610 Telephone/Communications - Other | 92.19 | 0.00 |
| 630 Other | | |
| 004.2000 Course Expense Other | 288.00 | 99.00 |
| Total 630 Other | 288.00 | 99.00 |
| Total Course Expense | <u>24,256.32</u> | <u>20,476.11</u> |
| Total Expense | <u>36,207.45</u> | <u>40,663.95</u> |
| Net Ordinary Income | 12,988.75 | 9,861.89 |

ASQ SV Education Committee Meeting

August 21, 2014 Meeting Summary

Education Committee Meeting Participants: Matthew Berry, Vidhi Joshi, George Marcel, Tom McCleary, Marieann Shovlin

Meeting Summary

1) Class registration status – still challenged by low registrations for some classes, forcing cancellation; exploring multiple marketing avenues (NCBDG, Bio2Device, Corporate letters)

ACTIONS:

- Matthew to add late 2014 – early 2015 Course schedule for cert & technical courses.
- **Marieann exploring tools for online delivery: Adobe connect, readytalk & gotomeeting – all have 30 day free trials & comparable pricing; need to get instructors familiar with tools and redo classes; this is an on-going project.**
- **Risk Mgmt, CQE classes probable go; DOE, Cust Sat & CMOEQ classes rescheduled out/cancelled due to low enrollments.**

2) Corporate Course Program

ACTIONS:

- Marieann sending out corporate letters – 100+ companies contacted to date;
- **Presentations scheduled for CISCO; Stellartech; Biomed Discussion Group; BD Scientific interested in program for 2015.**
- **Google responded they will keep us in mind – will follow up.**
- **ISI committed to 50 person QSR course; George to teach.**

3) Ed Com Survey – Ed Committee wants to do a survey of all members to hear VOC

ACTIONS:

- **Requested ASQ SV leadership to use Constant Contact for survey as Icontact is no longer supporting surveys; agenda item for LC meeting – need to identify budget requirements & owners**
- **Ed Com developing survey questions – draft for Sep meeting – (suggest 5 Questions & 1 open ended)**
- **Target previous class attendees**

4) Ed Com Program Marketing

ACTIONS:

- **Develop Marketing Strategic Plan: Goal – increase awareness of ASQ & classes in Bay Area; communicate content; determine community need.**

o **Identify new organizations to contact - what & who? Other sections;**

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o **Schedule meet-up sessions in city areas to do presentation – Santa Clara (Vidhi); Cupertino (MS);**

– Barry Craner made contact with SJS Quality Dept. – Prof Guna S. & Tonya Green contacts - Marieann to follow up

- **George to contact Stanford re marketing courses.**
- **New contact at Genentech – MS to explore with B2DG group**
- **Presentation done for Bio2Device Group Aug 19**
- **Vidhi helping with Marketing courses & Corporate courses – in process.**
- **Marieann to present Ed Program at NCDG on Aug 27**
- **Posting Ed courses on B2DG website.**
- **MS investigating feasibility of CEU's for courses in addition to RU's.**

Attachment 4 Minutes of the education committee meeting 21 August, 2014

5) Outreach to other Sections & Organizations

ACTIONS:

- Marieann continuing contact with San Francisco Section; advertised SSGB cert prep class.

6) Payment Process: Need to clarify timing & roles: MS developing process flow

7) New Courses for Program:

ISO 9001:2015 - Chuck Mignosa committed; need description & dates

Big Data course (analyzing large data sets for trends)– Charles Chen to teach; need dates

Human Factors – medical device focus – George to identify instructor.

Automotive ISO Standard (ISO 16949) – late 2014 & 2015 – George Marcel to teach; need description & dates

CPGP (Pharma Professional certification) – MS will investigate need. – LA has expertise – will ask BDG

8) Next meeting: Conference Call Thursday, Sep. 25 at 12 noon; Dial in number is 1.866.880.0098; passcode: 2392016

Attachment 5: Membership Report

From: Membership Chair

To: ASQ Section 0613 Chairman

❖ SUBJ: Membership Chair Report for August

1. **Membership Strength & Composition.** Based on the last membership data update, file dated August 7, 2014, **16** new members joined.

| Membership Type | August 2013 | August 2014 | Change |
|-----------------|-------------|-------------|------------|
| Full | 544 | 524 | -20 |
| Senior | 450 | 386 | -64 |
| Fellow | 14 | 14 | - |
| Student | 49 | 55 | +6 |
| Associate | 53 | 56 | +3 |
| Site | 7 | 10 | +3 |
| Orgmember | 1 | 3 | +2 |
| Organization | 1 | 1 | - |
| Total | 1119 | 1049 | -70 |

2. New Members Welcomes

- Welcome letters were sent to **16** members on August 14 (per NEW.CSV dtd August 7, 2014). Letter included information about up-coming dinner forum.

3. Prize Inventory – The following represents our door prize inventory of this date.

| | |
|---|---|
| Book, Lean 6-sigma, In Sickness & In Health | 8 |
| Book, Quality Training Portal SPC Reference Guide | 3 |
| Book, Quality Training Portal Problem Solving Reference Guide | 3 |
| Shirt, ASQ Golf shirts, white, size Medium | 1 |
| Shirt, ASQ Golf shirts, white, size Large | 3 |
| Shirt, ASQ Golf shirts, white, size XL | 1 |
| Mugs | 7 |

Cindy Nakata

Membership Chair, August 15, 2014

Attachment 6 – Slides presented at SLC meeting

Voting form for the Twitter handle

What will ASQ Silicon Valley's new Twitter Brand Be?

Vote on our new ASQ Twitter Brand!

Vote on our new Twitter name which will be our section's brand in the Twitter world. Options reviewed at our last Leadership Meeting are below. Feel free to refer to the slides on Twitter shared with the team and let Austin or Roxana know if you have questions!

- () ASQSilicon
- () ASQSiValley
- () ASQSiliconV
- () ASQSiVa
- () ASQ0613
- () Other:

https://docs.google.com/forms/d/1wWAH-37DT9116nd3j-EuJ2F-WcRpw-b8rRJy7S29GFk/viewform?c=0&w=1&usp=mail_form_link

Social Media Report from Roxana Rohde ASQ SV Meetup Group

| | |
|---------------------------------------|---|
| Members | 82 |
| Joined since August | 8 |
| Expectations from the group | Networking, Learning, Knowledge sharing and New ideas/ Innovation |
| Events outside dinner meetings | Coffee & Networking <ul style="list-style-type: none">• Meet monthly on the last Tuesday of the month |

- August coffee & networking was nice
- 6 members attended

ASQ SV LinkedIn Group – 116 members

| Demographics: | | | |
|---------------|-------------------|-------------------|--|
| SENIORITY | FUNCTION | LOCATION | INDUSTRY |
| 24% Seniors | 41% QA | 91% San Francisco | 19% Medical Devices |
| 21% Entry | 9% Engineering | | 13% Electrical/ Electronic Manufacturing |
| 20% Managers | 8% Consulting | | 12% Semiconductors |
| 11% Director | 8% Education & PM | | 6% Biotechnology |
| 5% Owners | 3% Operations | | 6% Computer Science |

- 3 new members joined since August
- Group activity (discussions, jobs, comments) is **very Low!**



Other topics

ASQ Website improvement project (handled by Kurt)

- Website updated/ transfer started?

Twitter (handled by Austin)

- Twitter name of ASQ SV Section → Austin has the results of the voting

50th Anniversary Party

- Theme decided by majority of votes as
“50 years as your Partner in Quality”
- Next steps: develop marketing materials - event flyer, social media announcements, Press Release(?)
- by end of September 2014



Attachment 6 – Slides presented at SLC meeting

Signs proposed by Avinash Gadre for marking the exam site, to make it easier for people to find it.



Sign A: on posts pushed into the ground



Sign B: a sandwich sign, free-standing